

Demographic Detail Report

Highland Village

13440 Pflumm Rd, Overland Park, KS 66213

Building Type: **Shopping Center** Total Available: **6,389 SF**
 Secondary: **Strip Center** % Leased: **0%**
 GLA: **6,389 SF** Rent/SF/Yr: **\$20.00**
 Year Built: **2006**



Radius	1 Mile		3 Mile		5 Mile	
Population						
2011 Projection	16,680		106,605		241,269	
2006 Estimate	13,840		93,014		215,511	
2000 Census	10,144		75,948		183,149	
Growth 2006 - 2011	20.52%		14.61%		11.95%	
Growth 2000 - 2006	36.43%		22.47%		17.67%	
2006 Population by Age	13,840		93,014		215,511	
Age 0 - 4	1,327	9.59%	7,498	8.06%	16,199	7.52%
Age 5 - 9	1,191	8.61%	7,506	8.07%	16,232	7.53%
Age 10 - 14	1,153	8.33%	7,389	7.94%	16,095	7.47%
Age 15 - 17	679	4.91%	4,536	4.88%	10,243	4.75%
Age 18 - 20	409	2.96%	3,459	3.72%	7,955	3.69%
Age 21 - 24	595	4.30%	5,077	5.46%	11,698	5.43%
Age 25 - 34	2,216	16.01%	13,669	14.70%	31,492	14.61%
Age 35 - 44	2,694	19.47%	16,718	17.97%	36,213	16.80%
Age 45 - 49	1,128	8.15%	7,795	8.38%	17,707	8.22%
Age 50 - 54	823	5.95%	6,539	7.03%	15,231	7.07%
Age 55 - 59	629	4.54%	4,883	5.25%	12,226	5.67%
Age 60 - 64	358	2.59%	2,985	3.21%	8,008	3.72%
Age 65 - 74	350	2.53%	2,918	3.14%	8,407	3.90%
Age 75 - 84	193	1.39%	1,496	1.61%	5,317	2.47%
Age 85 and over	95	0.69%	546	0.59%	2,490	1.16%
Age 16 and over	9,935	71.78%	69,076	74.26%	163,531	75.88%
Age 18 and over	9,490	68.57%	66,087	71.05%	156,743	72.73%
Age 21 and over	9,081	65.61%	62,627	67.33%	148,788	69.04%
Age 65 and over	638	4.61%	4,960	5.33%	16,214	7.52%
Median Age	32.40		33.20		34.30	
Average Age	31.60		32.90		34.50	

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Radius	1 Mile		3 Mile		5 Mile	
2006 Population By Race	13,840		93,014		215,511	
White	11,758	84.96%	79,797	85.79%	184,535	85.63%
Black or African American	619	4.47%	4,278	4.60%	9,680	4.49%
American Indian and Alaska Native	54	0.39%	353	0.38%	794	0.37%
Asian	967	6.99%	5,281	5.68%	11,310	5.25%
Native Hawaiian and Pacific Islander	0	0.00%	49	0.05%	98	0.05%
Other Race	195	1.41%	1,463	1.57%	4,641	2.15%
Two or More Races	246	1.78%	1,794	1.93%	4,452	2.07%
2006 Population by Hispanic Origin	13,840		93,015		215,511	
Not Hispanic or Latino	13,334	96.34%	89,149	95.84%	203,740	94.54%
Hispanic or Latino:	506	3.66%	3,866	4.16%	11,771	5.46%
Mexican	281	2.03%	2,422	2.60%	8,347	3.87%
Puerto Rican	57	0.41%	243	0.26%	468	0.22%
Cuban	15	0.11%	111	0.12%	264	0.12%
Other Hispanic or Latino	153	1.11%	1,090	1.17%	2,692	1.25%
2006 Age 5+ Language at Home	12,514		85,517		199,312	
Speak Only English	11,642	93.03%	78,509	91.81%	181,366	91.00%
Speak Asian or Pacific Island	365	2.92%	2,194	2.57%	4,833	2.42%
Speak IndoEuropean	297	2.37%	2,368	2.77%	5,435	2.73%
Speak Spanish	199	1.59%	2,135	2.50%	7,016	3.52%
Speak Other Language	11	0.09%	311	0.36%	662	0.33%
2006 Median Age, Male	32.10		32.50		33.30	
2006 Average Age, Male	31.10		32.30		33.50	
Median Age, Female	32.70		33.80		35.30	
Average Age, Female	32.10		33.50		35.40	
2006 Population by Employment Status (Age 16+)	9,935		69,076		163,531	
In Armed Forces	5	0.05%	19	0.03%	70	0.04%
Civilian, Employed	7,769	78.20%	53,403	77.31%	122,459	74.88%
Civilian, Unemployed	143	1.44%	1,156	1.67%	2,871	1.76%
Not In Labor Force	2,018	20.31%	14,498	20.99%	38,131	23.32%
2006 Population by Occupation Classification (Age 16+)	7,770		53,403		122,460	
Blue Collar	458	5.89%	4,873	9.12%	13,486	11.01%
White Collar	6,728	86.59%	44,006	82.40%	97,428	79.56%
Service and Farm	584	7.52%	4,524	8.47%	11,546	9.43%

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Radius	1 Mile		3 Mile		5 Mile	
2006 Population by Marital Status (Age 15+)	10,170		70,622		166,986	
Total, Never Married	2,210	21.73%	16,811	23.80%	38,083	22.81%
Married, Spouse Present	6,842	67.28%	45,160	63.95%	105,428	63.14%
Married, Spouse Absent	96	0.94%	1,500	2.12%	4,315	2.58%
Widowed	370	3.64%	1,873	2.65%	5,971	3.58%
Divorced	652	6.41%	5,278	7.47%	13,189	7.90%
Males Divorced	249		2,171		5,396	
Females Divorced	403		3,107		7,793	
Males, Never Married	1,256		8,625		20,133	
Females Never Married	953		8,187		17,950	
2006 Population by Education	8,486		57,549		137,090	
Less Than 9Th Grade	62	0.73%	470	0.82%	2,084	1.52%
Some High School, No Diploma	148	1.74%	1,302	2.26%	4,163	3.04%
High School Graduate (Includes Equivalency)	1,111	13.09%	7,576	13.16%	20,706	15.10%
Some College, No Degree	1,403	16.53%	12,412	21.57%	30,549	22.28%
Associate Degree	559	6.59%	3,939	6.84%	9,369	6.83%
Bachelor's Degree	3,613	42.58%	21,686	37.68%	47,801	34.87%
Master's Degree	1,224	14.42%	7,675	13.34%	16,884	12.32%
Professional School Degree	245	2.89%	1,767	3.07%	3,920	2.86%
Doctorate Degree	121	1.43%	722	1.25%	1,614	1.18%
2006 Population by Occupation (Age 16+)	3,263		22,817		51,510	
Management, Business, & Financial	389	11.92%	2,432	10.66%	5,095	9.89%
Professional & Related Occupations	1,239	37.97%	8,778	38.47%	18,458	35.83%
Services	137	4.20%	1,219	5.34%	2,981	5.79%
Sales & Office	1,279	39.20%	8,421	36.91%	19,039	36.96%
Farming, Fishing, and Forestry	0	0.00%	34	0.15%	81	0.16%
Construction and Extraction, Maint	94	2.88%	1,093	4.79%	3,400	6.60%
Production & Transportation	125	3.83%	1,405	6.16%	3,569	6.93%
2006 Workers by Travel Time to Work (Age 16+)	7,196		50,040		115,041	
Less Than 15 Minutes	2,240	31.13%	16,485	32.94%	37,473	32.57%
15 to 29 Minutes	3,174	44.11%	21,929	43.82%	51,191	44.50%
30 to 44 Minutes	1,253	17.41%	8,771	17.53%	19,924	17.32%
45 to 59 Minutes	296	4.11%	1,800	3.60%	3,909	3.40%
60+ Minutes	233	3.24%	1,055	2.11%	2,544	2.21%

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Radius	1 Mile	3 Mile	5 Mile
Households			
2011 Projection	6,003	39,398	90,625
2006 Estimate	4,899	34,192	80,638
2000 Census	3,486	27,645	68,082
Growth 2006 - 2011	22.54%	15.22%	12.38%
Growth 2000 - 2006	40.52%	23.68%	18.44%
2006 Households by HH Size	4,898	34,192	80,638
1-Person Households	928 18.95%	7,586 22.19%	18,870 23.40%
2-Person Households	1,506 30.75%	10,402 30.42%	25,032 31.04%
3-Person Households	829 16.93%	6,028 17.63%	14,186 17.59%
4-Person Households	1,033 21.09%	6,559 19.18%	14,437 17.90%
5-Person Households	435 8.88%	2,652 7.76%	5,849 7.25%
6-Person Households	124 2.53%	752 2.20%	1,701 2.11%
7 or more Person Households	43 0.88%	213 0.62%	563 0.70%
2006 Average Household Size	2.82	2.69	2.64
2006 Households by HH Income	4,899	34,193	80,637
Income Less than \$15,000	94 1.92%	1,307 3.82%	3,630 4.50%
Income: \$15,000 - \$24,999	214 4.37%	1,545 4.52%	4,242 5.26%
Income: \$25,000 - \$34,999	194 3.96%	2,458 7.19%	6,116 7.58%
Income: \$35,000 - \$49,999	522 10.66%	4,197 12.27%	10,583 13.12%
Income: \$50,000 - \$74,999	913 18.64%	6,455 18.88%	16,498 20.46%
Income: \$75,000 - \$99,999	864 17.64%	5,939 17.37%	13,883 17.22%
Income: \$100,000 - \$149,999	1,316 26.86%	7,301 21.35%	15,610 19.36%
Income: \$150,000 - \$249,999	622 12.70%	3,829 11.20%	7,481 9.28%
Income: \$250,000 - \$499,999	134 2.74%	892 2.61%	1,970 2.44%
Income: \$500,000 or more	26 0.53%	270 0.79%	624 0.77%
2006 Avg Household Income	\$104,419	\$97,174	\$91,807
2006 Med Household Income	\$89,836	\$79,777	\$73,863
2006 Per Capita Income	\$37,083	\$35,868	\$34,594
2006 Occupied Housing	4,899	34,192	80,637
Owner Occupied	3,462 70.67%	23,572 68.94%	56,213 69.71%
Renter Occupied	1,437 29.33%	10,620 31.06%	24,424 30.29%

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Radius	1 Mile		3 Mile		5 Mile	
2006 Housing Value - Owner Occupied	3,463		23,572		56,213	
Value Less than \$20,000	0	0.00%	126	0.53%	178	0.32%
Value \$20,000 - \$39,999	0	0.00%	272	1.15%	316	0.56%
Value \$40,000 - \$59,999	0	0.00%	69	0.29%	148	0.26%
Value \$60,000 - \$79,999	0	0.00%	99	0.42%	414	0.74%
Value \$80,000 - \$99,999	0	0.00%	464	1.97%	1,394	2.48%
Value \$100,000 - \$149,999	43	1.24%	2,627	11.14%	8,774	15.61%
Value \$150,000 - \$199,999	682	19.69%	5,228	22.18%	16,646	29.61%
Value \$200,000 - \$299,999	1,699	49.06%	9,966	42.28%	19,230	34.21%
Value \$300,000 - \$399,999	634	18.31%	3,176	13.47%	5,866	10.44%
Value \$400,000 - \$499,999	309	8.92%	1,040	4.41%	1,931	3.44%
Value \$500,000 - \$749,999	73	2.11%	419	1.78%	967	1.72%
Value \$500,000 - \$749,999	73	2.11%	419	1.78%	967	1.72%
Value \$750,000 - \$999,999	13	0.38%	56	0.24%	254	0.45%
Value \$1,000,000 or more	10	0.29%	30	0.13%	95	0.17%
2006 Med Housing Val-Owner Occ'd	\$248,801		\$224,041		\$201,230	
2006 Housing Units by Units in Structure	5,226		36,069		85,022	
1 Unit Attached	277	5.30%	3,965	10.99%	7,592	8.93%
1 Unit Detached	3,373	64.54%	21,457	59.49%	54,227	63.78%
2 Units	94	1.80%	702	1.95%	1,406	1.65%
3 - 19 Units	1,158	22.16%	6,889	19.10%	15,396	18.11%
20 - 49 Units	188	3.60%	1,642	4.55%	2,790	3.28%
50 or more Units	121	2.32%	851	2.36%	3,008	3.54%
Mobile Home or Trailer	15	0.29%	563	1.56%	595	0.70%
Boat, RV, Van, Etc.	0	0.00%	0	0.00%	8	0.01%
2006 Housing Units by Yr Built	5,227		36,069		85,022	
Built 1999 to Present	1,958	37.46%	9,146	25.36%	18,876	22.20%
Built 1995 to 1998	1,926	36.85%	6,671	18.50%	10,973	12.91%
Built 1990 to 1994	1,007	19.27%	5,911	16.39%	9,797	11.52%
Built 1980 to 1989	305	5.84%	10,312	28.59%	22,435	26.39%
Built 1970 to 1979	22	0.42%	3,476	9.64%	13,388	15.75%
Built 1960 to 1969	0	0.00%	335	0.93%	5,822	6.85%
Built 1950 to 1959	0	0.00%	139	0.39%	2,020	2.38%
Built 1940 to 1949	0	0.00%	34	0.09%	681	0.80%
Built 1939 or Earlier	9	0.17%	45	0.12%	1,030	1.21%
2006 Median Year Built	1998		1993		1989	